

# North-West Regional Cider Coordinator

CAMRA's North-West Region is looking for a member with an interest in cider and perry to take on the voluntary role of Regional Cider Co-ordinator (reporting to the Regional Director). Hours are to suit to fit in with other other commitments and interests. The core tasks will be:

- Liaising with the National Cider co-ordinator to feed information to and from the National Real Ale, Cider & Perry Campaigns Committee (probably a couple of emails a month).
- Organising and running the Regional Cider Pub (or Club) of the Year Competition. Most of the selection and judging will be done by the Branches, but you will be responsible for ensuring it is carried out in a timely manner and that the selected winners do serve real cider and perry as per our definition. You will be involved in the Area and Regional judging rounds directly.

Other tasks are outlined in the [Role Guidance Document](#), including:

- Supporting Branches and Branch Cider officers with guidance and encouragement to promote cider and perry drinking in their pubs and clubs, as well as their Festivals.
- Keeping the Region up to date with new or lost outlets for cider/perry as well as local producers who can be supported.
- Organising and promoting cider and perry events in the Region, especially in connection with the National events in May and October.
- Fielding queries from Branches regarding cider and perry. You may not always know the answers, but there is a lot of support available.

To register your interest and find out more, please contact Ralph Warrington, North-West Regional Director at [rd.northwest@camra.org.uk](mailto:rd.northwest@camra.org.uk).

